

“Entrepreneurship Seminar” on 11 Novemeber

University Women's Association of Singapore (UWAS) and Temasek Polytechnic Global Connect Club (TPGCC) jointly organized the “Entrepreneurship Seminar”.

In early 2006, TPGCC approached UWAS to organize a seminar that would be relevant to their mission of developing global business and providing a platform for intellectual exchanges. UWAS invited Mr. Iain Ewing, the CEO of Ewing Communications, to give a talk on “Entrepreneurship” while UWAS president, Dr Rosemary Khoo, agreed to share her expertise on “Communicating Effectively across Cultures”.

The seminar was held on 11 November 2006. Both speakers gave very engaging, insightful and interesting presentations to some 70 students and UWAS members. Participants were engaged in hands-on exercises. During the Q & A session, many questions were raised and discussed.

One participant, an expatriate from Australia, gave this feedback about Dr Rosemary Khoo's presentation:

“a thought-provoking, informative and enjoyable presentation. You confirmed many of my already-held beliefs, and at the same time, challenged me to raise the bar to the next level in terms of my own communication.”

At the end of the session, three lucky draw prizes were given to participants. The door gifts and lucky draw prizes were donated by courtesy of West Pharmaceutical Services. UWAS thanks West Pharmaceutical Services for the generous donations.

Seminar on Entrepreneurship & Communicating Effectively Across Cultures
Saturday, 11th November 2006, 10 am to 1.00 pm
Temasek Polytechnic

